Jordan Hetzer
Designer

EDUCATION

Columbus College of Art & Design
Columbus, OH
BFA in Advertising & Graphic Design 2015

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Sketching
Illustration

AWARDS

GAERF Packtastic Student Design Competition
First Place Winner
2014
Skills USA
Regional and State Silver Medalist
2011
Ohio Governor's Youth Art Exhibit
Winner
2010
Marie Walsh Sharpe Summer Art Workshop
Scholarship Winner
2010
3**rd District Congressional Art Competition**
Third place winner
2011

EXPERIENCE

Design Intern – Resource/Ammirati

June 2014 - Present // Columbus, OH

+ Worked with a team of interns to develop an advertising campaign
+ Worked directly under a Creative Director

Design Intern – CCAD Design Group

February 2014 - June 2014 // Columbus, OH

+ Worked on layout design for the CCAD Fashion Show signage
+ Concepted the "Bon-Voy-Age" campaign that sent seniors off after graduation

Freelance Designer – Smartcrowdz

January 2014 - August 2014 // Columbus, OH

+ Designed web layouts, trade show banners, web ads

Residential Advisor – CCAD Res Life

August 2012 - May 2014 // Columbus, OH

+ Oversaw a dormatory floor
+ Helped new students adjust to college life
+ Awarded *Residential Advisor of the Year 2013-2014.*

INTERESTS

Illustrative Design
Photography
Problem Solving
Collaboration between artists

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